



**Business & Law School  
Campus Hamburg**  
Hochschule für Management und Recht



Faculty Business and Management

# **International Business Administration**

Bachelor of Science

# Key Information

**Start of term**

April 1st / October 1st

**Tuition fees**

650 Euros / month

**Duration of program**

Full-time / 7 semesters

**Registration fee**

one time payment  
100 Euros

**Course language**

English

**Awarded degree**

Bachelor of Science

## Overview

Marketspaces are everchanging. Every company, irrespective of company size and the sector they operate in, has to adapt to the constantly occurring changes through globalization in order to remain competitive. Therefore, management skills are a key qualification in modern companies for all employees and no longer a task solely for the company's management team. At the core, the transfer of state-of-the-art management knowledge is at the core of this BSP Bachelor's Program.

### State-of-the-art management know-how

It takes people with a good understanding of these modern challenges to help shape international markets. To conquer this challenge, the BSP Business and Law School offers the Bachelor's degree in International Business Administration, which will provide you with a solid academic education alongside with a high standard to applicability of contents. Additionally, our Bachelor degree program "International Business Administration" focuses on education in international management.

### Obligatory semester abroad

New York, San Francisco, Shanghai, Sydney, Mexico City and Dublin – just to name a few, our students have spent their semester abroad all around the globe. In your fifth semester at the BSP you will experience an obligatory semester abroad integrated into the course of studies. You will be free to choose on where your heart takes you to continue your studies in this semester. The International Office at BSP upholds numerous university partnerships across the world and will help you find the right fit abroad.

### Spanish and Business English – two languages firmly integrated into one course of study

Over the course of three semesters, students will partake in 180 contact hours of Business English and 180 contact hours of Spanish as an integral part of these semesters. Language training is provided by native speaking professionals to guarantee nothing but the highest standards. Are you new to Spanish or already an advanced speaker? No problem, the Spanish courses will be based on the skill level of the individual.

### Theory and praxis don't have to be an area of conflict

Theory and praxis are often pronounced to conflict each other. For our Bachelor's Program of International Business Administration, we made sure to closely intertwine these two fields of work. Throughout two semesters, the project study will allow you to get an inside-view of companies through mandatory internships. At least one of these internships is completed abroad. In addition to this, you'll be faced with real-life business questions, as well as problems of the praxis in further study projects. Frequent presentations and excursions will allow you further insight into international corporate life.

### Case studies, business cooperation or business games: Make real management decisions

Is it better to raise or lower the price? How should the expansion strategy be financed? Should the focus be on quality or on costs? Entrepreneurship is best learned in real decision-making situations. Case studies, practical projects or computer simulation are therefore integrated into the lessons. Here, situations relevant to practice can be analysed and business management action options can be deepened.

### Training of intercultural skills

Working in companies internationally comes with its own set of challenges. Not only does it require you to know the theoretical framework, but also asks you to have a special set of soft skills. You will work with an international and intercultural team, resolve conflicts and apply intercultural communication techniques. With soft skills being at base of every job advertisement, these particular soft skills are intensely trained through intercultural skills seminars.

### The world is yours

As a graduate of the BSP Bachelor's Degree in International Business Administration you will have full international flexibility to show for and can prove yourself through advanced language skills and intercultural communication skills. This will open the world for you to deal with the challenges of a dynamic globalized economy.

## Content

- After completion of all seven semesters, you'll be prepared for a career in an international company
- An obligatory semester abroad is integrated into the program
- Internships through practical projects and two languages are integrated into the curriculum
- Intercultural skills are intensively trained
- The general language of the program is english

## Target Group

Are you planning on leading intercultural teams, be better at understanding global markets and cultures or planning on founding an international company? With the solid frame of our business management training, we set the educational foundation for you to work internationally in all professional fields and company divisions. The Bachelor's Degree in International Business Administration at the BSP is specifically designed for students who seek to potentially relocate globally and work as the future managers of the world.

# Study Plan

Semester	1	2	3	4	5	6	7
<b>General Professional Competence in Management</b>	<b>Modul 1</b> Business Administration  <b>Modul 2</b> Economics		<b>Modul 3</b> Planning and Control	<b>Modul 4</b> Organisation		<b>Modul 5</b> Human Resources and Leadership	
<b>Special Professional Competence</b>	<b>Modul 6</b> Marketing and Sales		<b>Modul 8</b> Managerial Accounting and Controlling  <b>Modul 9</b> Investments and Corporate Finance			<b>Modul 11</b> Economic Policy and Globalisation	<b>Modul 10</b> Business and Tax Law
<b>Occupational Competence</b>		<b>Modul 7</b> Financial Accounting  <b>Modul 15</b> Project Study I	<b>Modul 12</b> Study Project I Marketing	<b>Modul 13</b> Study Project II Finance		<b>Modul 16</b> Project Study II	<b>Modul 14</b> Study Project III Operations Management
<b>Abroad</b>					*		
<b>Linguistic Competence</b>	<b>Modul 18</b> Business English I	<b>Modul 21</b> Spanish I	<b>Modul 22</b> Spanish II	<b>Modul 19</b> Business English II  <b>Modul 23</b> Spanish III	*Modul 17   Semester 5   Term Abroad		<b>Modul 20</b> Business English III
<b>Methodical Competence</b>	<b>Modul 24</b> Scientific Working  <b>Modul 25</b> Training in Intercultural Competences	<b>Modul 28</b> Business Mathematics	<b>Modul 26</b> Statistics I	<b>Modul 27</b> Statistics II  <b>Modul 29</b> Business Information Technology		<b>Modul 30</b> Bachelor Thesis within Research Methods and Colloquium	







## About us

The BSP Business & Law School is a private, state-recognized university with a campus in Berlin-Steglitz and a campus in Hamburg's HafenCity. The study program covers the areas of business administration, management, communication, business psychology, creative business and law. All courses at the BSP are state-recognized and accredited or currently in the process of accreditation.

Teaching at the BSP takes place in four faculties. The Faculty of Applied Sport Sciences and Personality has blended management, law, communication and sports psychology courses to an interdisciplinary curriculum with the focus on competitive sport. BSP offers this unique course in Bachelor and in Master level. The Faculty of Creative Business stands for the unique combination of business management skills and an in-depth understanding of the innovative processes of the creative industry. The Faculty of Business and Management is specializing on three topics: Business Administration, Management & Communication and Business Psychology. The university Faculty of Law with the state examination course in law pursues an innovative and interdisciplinary training concept with key issues relating to the reality of work for lawyers in all professional fields. There is a regular exchange between the faculties through cooperation in joint projects with students and lecturers from other disciplines. International Business Administration at BSP is characterized by strong synergies and real interdisciplinarity.

## Admission

- Entitlement to study according to § 10 BerlHG (general higher education entrance qualification, subject-related higher education entrance qualification, entrance qualification for universities of applied sciences or comparable qualification).
- The possibility of further studies according to § 11 BerlHG
- University admission for professionally qualified persons according to § 11 BerlHG
- English language skills at B2-Independent User level according to the Common European Framework of Reference for Languages are required\*

### Tuition fees and financing Options

The tuition fees for the BSP Bachelor of International Business Administration amount to 23.400 euros, to be paid in 36 equal monthly installments of 650 euros in the fulltime model. A one-time registration fee of 100 euros is charged as an initial administrative enrollment fee. There are numerous possibilities for financing your studies, e.g. BAföG, KfW Studienkredit (student loan, independent of parents and subject without collateral), scholarships for gifted students, student loans from banks, student education funds.

## Contact

### Study advice and applicant management

Phone: +49 40 361 2264 9159

Mail: [bewerbung@bsp-campus-hamburg.de](mailto:bewerbung@bsp-campus-hamburg.de)

Web: [bsp-campus-hamburg.de](http://bsp-campus-hamburg.de)





**Business & Law School  
Campus Hamburg**  
Hochschule für Management und Recht

Am Kaiserkai 1  
20457 Hamburg

Tel.: +49 (0)40 36 12 26 460  
Fax: +49 (0)40 36 12 26 469

[info@bsp-campus-hamburg.de](mailto:info@bsp-campus-hamburg.de)  
[www.bsp-campus-hamburg.de](http://www.bsp-campus-hamburg.de)

 BSPCampusHamburg  
 bsp\_campus\_hh